

SAN JUAN ISLAND LIBRARY DISTRICT BOARD OF TRUSTEES

Meeting Room, San Juan Island Library

Special Meeting, December 3, 2019

Members Present: Fred Henley, Barry Jacobson, Mark Madsen, Karen Vedder, Lynn Weber/Roochvarg

Staff Present: Laurie Orton, Leslie Baker, Carrie Lacher

Call to Order: President Lynn Weber/Roochvarg called the meeting to order at 3:00 p.m.

Agenda Approval:

MSC Fred Henley moved and Barry Jacobson seconded to approve the agenda as submitted. Carried.

Executive Session -

RCW 42.30.110(b): To consider the selection of a site or the acquisition of real estate by lease or purchase when public knowledge regarding such consideration would cause a likelihood of increased price

Lynn called for the Executive Session to begin at 3:03 pm. The session was expected to last 15 minutes.

The Board returned to public session at 3:15 pm. No action was taken during the executive session.

MSC Mark Madsen moved and Barry Jacobson seconded to work with Greg King as the SJI Library's realtor of record for discussion and negotiations regarding property acquisition. Carried.

RCW 42.30.110(h): To Evaluate the Qualifications of a Candidate for Appointment to an Elective Office

Lynn called for the Executive Session to begin at 3:20 pm. The session was expected to last 15 minutes.

The Board returned to public session at 3:35 pm. No action was taken during the executive session.

The Board agreed to authorize Laurie to set up Trustee candidate interviews beginning as soon as possible to fill the new term beginning January 2020.

NEW BUSINESS

Capital Campaign Readiness Assessment

Laurie led the Board through a capital campaign readiness assessment worksheet.

Strengths and weakness were identified and discussed. Topics covered included:

- organizational strength and financial stability
- importance of Friends of the Library's support
- organizational infrastructure

- need for a development director
- engagement and support of all Board members
- experience and support of staff
- campaign planning and fundraising

The E's of Libraries – Messaging

Laurie led the Board through a discussion of a suggested messaging strategy organized around the “E’s of Libraries”: education, employment, entrepreneurship, engagement, and empowerment. Board members had been provided a handout and a link to a webinar developed by United for Libraries detailing how this strategy could be personalized for individual libraries focusing on different areas and strengths. Laurie had also utilized this strategy to develop an example mini-campaign to meet the requirements of her State Library grant for attendance at the Association of Rural and Small Libraries conference.

After discussion, it was agreed to start assembling pertinent information on programs but to wait for bringing a development director onboard to help in determining exact messaging for a possible capital campaign.

ADJOURNMENT

MSC Barry Jacobson moved and Fred Henley seconded to adjourn at 4:40 pm.
Carried.

Respectfully submitted:



Board Secretary VP

Approved:



President