

MISSION STATEMENT *The San Juan Island Library provides community access to diverse and relevant collections, information resources, and services in support of individual educational, occupational, and recreational interests. The Library offers a welcoming place for community connection and promotes exploration of the joys of reading and of learning, while encouraging the discovery of life's possibilities.*

Core Values

ACCESSIBILITY
The Library recognizes that a user-friendly environment helps our patrons to access information. The Library explores ways to make it easier for all patrons to navigate our physical and virtual resources.

WELCOME AND RESPECT
The Library strives to be the heart of the community, reflecting the vibrant personality of our island. It is a safe and welcoming place that encourages the free exchange and exploration of ideas, and respects the diverse viewpoints of all.

PROFESSIONALISM
The Library recognizes the importance of having well-trained, knowledgeable staff for delivery of quality services. The Library supports ongoing training to ensure professional standards and knowledge.

INTELLECTUAL FREEDOM
The Library strives to ensure protection of the individual's freedom to read, the maintenance of privacy, and unfettered intellectual inquiry and expression.

INNOVATION
The Library pursues innovation in services and resources to meet the evolving needs of the Library and our patrons.

COLLABORATION
The Library uses its unique position as a neutral public forum to foster partnerships and build connections across a broad spectrum of individuals and organizations in order to strengthen and enrich our community.



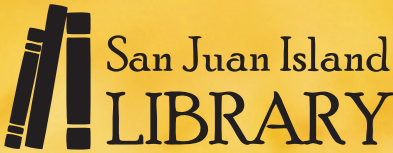
.. discover life's possibilities discover life's possibilities ..



Discover Life's Possibilities

Special thanks to all those who participated in the development of the San Juan Island Library Long-Range Strategic Plan:

- | | |
|-------------------|----------------------|
| Kathy Babbitt | Susan Key |
| Adrienne Bourne | Carrie Lacher |
| Floyd Bourne | Melina Lagios |
| Becki Day | Heidi Lewis |
| Carolyn deRoos | Mark Madsen |
| Jen Fleming | Louis O'Prussack |
| Lisa Guard | Humberto Orozco |
| Glenna Hall | Rich Peterson |
| Marjorie Harrison | Barbara Sharp |
| Beth Helstien | Alice Shull |
| Fred Henley | Julie Strang |
| Steve Hushebeck | Sandy Strehlou |
| Liz Illg | Diana Warner |
| Barry Jacobson | Lynn Weber-Roochvarg |



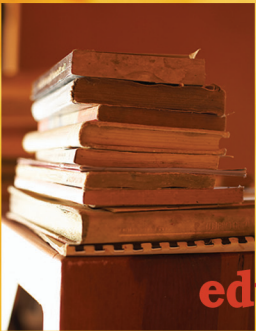
1010 Guard Street,
Friday Harbor, WA 98250
360-378-2798 phone
360-378-2706 fax
email: sjlib@sjlib.org
website: www.sjlib.org

LIBRARY HOURS
Monday, Wednesday, Friday 10-6
Tuesday, Thursday 10-8
Saturday 10-5 | Sunday 1-5



DISCOVER LIFE'S POSSIBILITIES

exploration



education

innovation



information resources



Long Range Strategic Plan
2012-2017

Strategic Opportunities

GOAL: LIBRARY OPERATIONS

To examine processes, services, and policies to streamline and improve operational efficiency, and develop new and/or improved services to increase user satisfaction.

Objective 1:
Evaluate and revise as necessary circulation policies and procedures to reduce shelving and circulation errors and to provide staff with clear, defined, and enforceable policies.

Objective 2:
Evaluate and revise as necessary job descriptions and Library organizational structure to ensure efficient use of staff time and skills.

Objective 3:
Evaluate and revise as necessary Library operations to ensure high quality customer service.

Objective 4:
Cultivate the skills and knowledge of all staff through training and professional development in an effort to provide excellent customer service and improved job satisfaction.

Objective 5:
Improve quality of reference and readers’ advisory services.

Objective 6:
Revise policy manual with review by the Library’s attorney and final approval by The Board of Trustees.

GOAL: YOUTH SERVICES

To create a youth services department which will effectively meet the learning needs of children to age 18, and which will efficiently engage with child and teen patrons, their caregivers, and community members who work with them.

Objective 1:
Acquire additional staffing for youth services.

Objective 2:
Continue to foster and develop community partnerships with people and organizations serving youth.

Objective 3:
Develop and maintain collections in response to community needs and that promote multiple literacies and learning through exploration.

Objective 4:
Design and facilitate Library programs for children, families, and educators that promote learning, Library use, and shared community experiences.

GOAL: ADULT SERVICES PROGRAMMING

To provide an array of programs to the public as a means to support learning, share ideas, and interact in a community forum.

Objective 1:
Maximize our Library’s resources through collaboration with individuals and organizations.

Objective 2:
Seek community input to ensure that programs of interest are offered at our Library.

Objective 3:
Promote and increase awareness of Library programs.

Objective 4:
Include more programs that foster civic engagement and the open exchange of ideas.

Objective 5:
Expand programming hours so that more members of the community can attend programs offered at various times.

GOAL: ADULT SERVICES COLLECTIONS

To maintain an accessible and current collection of materials in a variety of formats that meets the educational, occupational, and personal interests of the community

Objective 1:
Analyze the collection to provide materials that serve community needs and revise collection development policy.

Objective 2:
Assess placement of collection to improve access and enhance user experience.

GOAL: OUTREACH

To strengthen delivery and awareness of Library services to underserved and other specific populations.

Objective 1:
Foster relationships with individuals and community organizations.

Objective 2:
Strengthen current programs and develop future services.

GOAL: TECHNOLOGY

To provide access to current technologies and online resources to meet the educational, occupational, and recreational needs of our community.

Objective 1:
Ensure that the Library has high quality, up-to-date hardware and software that sufficiently support public demand and usage.

Objective 2:
Make the Library website and online catalog more user-friendly.

Objective 3:
Expand the Library’s digital collections of downloadable materials, online information and learning resources.

Objective 4:
Maintain well-trained Library staff to provide the public with training in basic computer literacy and use of Library resources

GOAL: PUBLIC RELATIONS

To increase the public’s awareness of Library services and resources.

Objective 1:
Convey to the public a clear, accurate, and easily recognizable image of the Library.

Objective 2:
Implement a public relations program that efficiently and effectively presents the services and resources of the Library to the community.

GOAL: FACILITIES

To provide safe, accessible, and welcoming spaces for people to meet, read, reflect, research, and connect to their community and to the internet.

Objective 1:
Explore options for facilities expansion and/or relocation

Objective 2:
Ensure facility and furniture is clean and attractive.

Objective 3:
Safety Committee to revise and develop emergency policies and procedures to address building safety concerns.

Objective 4:
Review space usage.

GOAL: FINANCIAL SUSTAINABILITY

To ensure the Library has adequate financial resources to address population change, shifting demographics, changes in technology, patron demand, meeting room and facility use requirements, and Library programming attendance.

Objective 1:
Evaluate current revenue sources and develop a long term financial plan.

Objective 2:
Explore additional funding opportunities of grants and donations as they arise.